



2020 ANNUAL REPORT

LIVE UNITED®



United Way
of Greater Lafayette

BOARD OF DIRECTORS

BOARD OFFICERS

Thomas Sors, President
Purdue Institute of Inflammation,
Immunology and Infectious Disease

Evelyn Royer, Treasurer
Purdue Federal Credit Union

Laura Downey, First Vice President
Concordance Health Solutions/
Purdue University

Sam Newton, Immediate Past President
Lafayette Wire Products

Debra Spesard, Second Vice President
First Merchants Bank

Michael Budd, Chief Executive Officer
United Way of Greater Lafayette

BOARD MEMBERS

Fiona Akomolede
Willowstone Family Services

James Melvin
Arconic, Inc- USW Local #11

Stephen Snyder
Tippecanoe Building Trades

Andrew Antonio
Home Instead Senior Care

Matt Metzger
EPIC Insurance Midwest

Clement Strimel
Granite Student Living

Samuel Burns
Purdue Federal Credit Union

Jesse Moore
Purdue University-Retired

Scott Walker
Greater Lafayette Commerce

Julie Cole
Subaru of Indiana Automotive, Inc.

Tom Murtaugh
Tippecanoe County

BeAnn Younker
Tippecanoe School Corporation

Wendy Cummins
Agave HR Partners

Daniel Neufelder
IU Health West Central Region

John Gates
Purdue University

Jeffrey Newell
Ball Eggleston PC

Robert Hagen
Retired Physician

Patrick Nycz
idc marketing

Abby Macari
Arconic, Inc- USW Local #115

Kevin Page
Wabash National Corporation

Jason McManus
Wabash Center

Dan Rhodes
Duke Energy

“
**Volunteerism is the voice
of the people put into
action. These actions
shape and mold the
present into a future of
which we can all be proud.**”

- Helen Dyer

A LETTER FROM OUR LEADERSHIP

On behalf of the board of directors of United Way of Greater Lafayette, we would like to sincerely thank the many generous donors and volunteers who have continuously enabled us to make positive and lasting changes that meet the most critical needs in our community. Despite the countless challenges we encountered in 2020, your incredible support gave United Way of Greater Lafayette the resources to invest in community programs and develop solutions for the community's biggest challenges. We could not have done it without you.

The pandemic forced us to adjust our methods of engaging our community and it changed our ability to connect with you directly and in person. We reshaped the structure of our outreach channels in order to be able to continue to provide the opportunity for stability and growth of every individual in Greater Lafayette. The Cradle to Career Commitment continues to be our model for guiding individuals and families along a life path that prioritizes quality education, stable income, and good health. Our vision is that all children in our community are born healthy, prepared for kindergarten, read at the appropriate 3rd grade level, persevere in middle school, and graduate high school ready for their next steps in life. Because you responded to our call for help, and you generously keep doing it year after year, we're one step closer to making our vision a reality.

In 2020, we responded swiftly to unforeseen situations that impacted our community's children, families and neighbors. Our mission to maintain the education, health and financial stability of everyone in Greater Lafayette was more pronounced and became more relevant. With the help of private donations, grants, and company contributions, we were able to launch the COVID-19 Response Fund for our local nonprofit agencies to address needs of our most vulnerable community neighbors. Between April and December, over \$1.4 million was distributed to 30 community partners and programs to help them rapidly respond to the pandemic and adjust to the growing demand for services. As 2021 progresses, we will continue to distribute the second wave of this fund.

In 2020, we successfully raised \$4.75 million while also maintaining support of our nonprofit partner organizations. A special thanks to Campaign Chair Matt Metzger, the Campaign Cabinet volunteers, our supporting corporations, and the thousands of individual donors who each played a key role in this victory. This includes 800 gifts at the Vanguard level of \$1,000 or more, 17 gifts at the Tocqueville level of \$10,000 or more, and 4 gifts at the Ordre de Liberte level of \$25,000, and one gift Ordre d'Egalité \$50,000, and one gift La Société Nationale \$100,000 or more.

Along with your financial support, we could not have accomplished this feat without the dedication of our hardworking volunteers. Our volunteer-led board of directors and campaign cabinet once again rose to the occasion in support of our community. Last year, our Volunteer Center continued to connect individuals and teams to volunteer opportunities in our community, and our website's resource page acted as a support portal for those who either needed assistance throughout the pandemic or wanted to volunteer at a local organization that offers help. Each and every one of our volunteers is critical to the sustainment of United Way of Greater Lafayette's network of support, and we could not fulfill our commitment to this community without them.

Even though COVID-19 kept us all six feet apart, we never shied away from collaboration. In March, we teamed up with six local organizations to donate and distribute over 7,000 meals to LSC students in the weeks after the closing of schools. June brought about a partnership to create the Housing and Stability Hotline, helping over 1200 individuals get referrals to rent, mortgage, and utility assistance during the pandemic in 2020. Near the end of the year, we partnered with 13 local organizations to open the LTHC/LUM Shelter Annex as a temporary day service that served over 60 individuals who were experiencing homelessness. Our continuous collaborative efforts have allowed us to grow a stronger network of support as we strive to recover, rebuild, and re-imagine our community.

Many of our in-house programs continued to operate in creative ways throughout the pandemic. We celebrated our 10th year of VITA by serving 1500 clients virtually and in-person and bringing \$1.9 million in refunds back to the community. Our virtual Kindergarten Countdown Camp was met with 277 excited students. Like so many other plans last year, our Read to Succeed program screeched to a halt and it made us realize how important this program has become. We are excited to re-launch the program so that we can continue to help our local children to develop and enhance their literacy skills this school year.

Even after facing countless unforeseen challenges throughout the year, we ended 2020 in a strong financial position. Our board and management team reduced our operational budget by cutting costs throughout the year and diverting resources to the agencies and community members who needed them most. These crucial steps not only provided stability for our funded partners, but also helped prepare our organization to reliably respond to the pandemic's long-lasting effects in this community.

It's incredible the work we have been able to accomplish under the circumstances we faced this year. The United Way staff get full credit for being a solid foundation that made everything work smoothly and lead us to a successful campaign. These are people that I know had to overcome their own challenges this year and kept the operations running without skipping a beat.

Our mission and our brand is in our name, to Live United for the betterment of our society and the people in our community. Through our commitment to tackle critical issues, we are encouraged by our impact so far to bring respite to those who need it the most in order to improve the lives of the diverse people that make up the fabric of our society. United Way of Greater Lafayette's community impact would not be possible without the work of our dedicated, volunteer-led board of directors, our diligent committee members, our generous corporate partners, our selfless non-profit partners, and the thousands of individual donors and volunteers in this community. We thank you because you are what it means to Live United!

Sincerely,

Tommy Sors
President, Board of Directors
United Way of Greater Lafayette



Michael Budd
CEO
United Way of Greater Lafayette



CRADLE TO CAREER COMMITMENT

United Way of Greater Lafayette works to create positive changes in our community to make Tippecanoe County an even better place to call home. We want our local children to enter school ready to learn so they can graduate from high school, pursue a degree in college or obtain skilled job training, maintain stable, healthy lives at home, and become engaged, productive members of our community who help us continue creating success for others. We cannot do this work alone. At United Way of Greater Lafayette, we bring people, organizations and resources together to deliver results that meet the needs of people in Tippecanoe County to create the conditions necessary for success.

We fight for...

- Born Healthy** All babies in Greater Lafayette are born healthy
- Enter Kindergarten Ready** Children in Tippecanoe County are academically, socially and physically ready to enter kindergarten
- Read at a 3rd Grade Level** Children in Tippecanoe County are reading at grade level by the end of 3rd grade and prepared for school success
- Persevere in Middle School** Students successfully transition from elementary to middle school and from middle school to high school
- Graduate High School** Students in Tippecanoe County will graduate high school or obtain HSE prepared to pursue a path towards success
- Career Ready & Beyond** Individuals in Tippecanoe County have the hard and soft skills to enter the workforce and be able to sustain gainful employment
- Basic Needs Met*** Tippecanoe County residents can access assistance with food, shelter, safety, and health with a goal of moving toward self-sufficiency
*including resources for mental health and substance use

MISSION

Mobilizing our community to improve lives.

VISION

United Way will add value to the Greater Lafayette community by enabling people to help one another. It will provide leadership in defining community needs and in coordinating resources to address community issues.

VALUES

We are Mission Driven. We believe that change is possible when we all work together. This is at the core of each person on our team.

We believe real change takes All of Us. There is nothing we can accomplish alone. Our individual success depends on our collective success in Tippecanoe County.

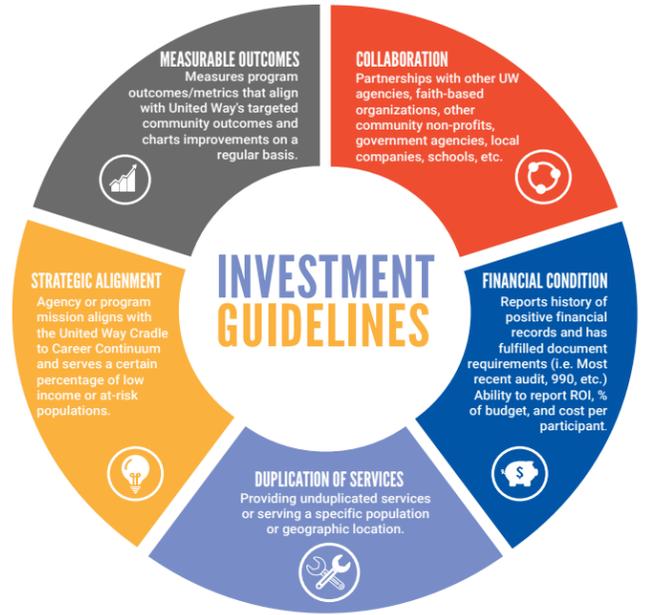
We are Persistent. We at United Way of Greater Lafayette, and all of our partners, recognize that changing social conditions takes time. We're in this for the long haul.

COMMUNITY INVESTMENT PROCESS

- VOLUNTEER RECRUITMENT** United Way's allocations process starts by bringing together a committee comprised of individuals who live and work in the Greater Lafayette area. These volunteers serve as the eyes and ears of the more than 11,000 donors. Volunteers participate in a 12-month process to ensure that funds are distributed fairly, objectively, and with great consideration for their best use.
- VOLUNTEER EDUCATION** Volunteers learn about the importance of building a stronger community by investing in a system of quality agencies that help people in need. Training includes an overview of key issues in our local community, the Cradle to Career Commitment's role in addressing community challenges, the allocations process, and the Community Investment Funding Guidelines.
- ON-SITE VISITS** Volunteer groups are dispatched to visit United Way funded partners. They conduct an annual in-depth review of agencies through site visits, and review of reports submitted by agencies. Each nonprofit is required to meet the standards to maintain United Way membership and receive funding.
- DEBRIEFING** Following the site visits, volunteers meet to discuss their findings about each agency. They also develop specific recommendations for improvement to help agencies stay stable and strong.
- ALLOCATIONS** Agencies request funding based on their particular needs and programs. Based on the knowledge gained through the allocations process, volunteers now must come to consensus about how much money each agency will receive in the coming year. Volunteers determine funding based on the merits of the requests, the capacity of the agencies, and the Community Investment Funding Guidelines.
- APPROVAL & DISTRIBUTION** Once all of the allocation recommendations are compiled, they are vetted through a three-step approval process. The Community Investment Committee submits recommendations to the United Way of Greater Lafayette Executive Committee for review. Once the recommendations have passed review, the Executive Committee presents recommendations to the Board of Directors for final approval. Following approval, funds are distributed to the agencies in the next fiscal year.

INVESTMENT GUIDELINES were established to help the Community Investment Committee carefully assess each United Way partnership to determine whether an agency has demonstrated alignment to the Cradle to Career Commitment and provides measurable program data.

With these guidelines as the basis for funding decisions, volunteers can ensure donors that their contributions are well-spent.





CREATING A CULTURE OF INCLUSION

DIVERSITY, EQUITY, AND INCLUSION COMMITTEE

In February of 2020, questions surrounding disparities in access to resources for communities of color inspired United Way of Greater Lafayette's Board of Directors form a new committee tasked with tackling concerns surrounding diversity, equity, and inclusion. The death of George Floyd accelerated this work. After that tragic day on May 25, 2020, organizations and individuals were now looking to United Way of Greater Lafayette and asking, "how can I help?" The group knew it was time to move conversations into action starting with a deep dive into United Way's internal protocols and procedures with a goal of exemplifying best practices for their funded partners and bringing community collaborative efforts together around social justice.

THE MISSION

The DEI Committee's mission is to educate, equip, and activate community members and partners to create an equitable, respectful and opportunity-filled community for everyone.

THE VISION

The vision of the DEI Committee is to ensure every person in the community is equipped with the tools they need to live their best life from cradle to career especially understanding the systemic barriers that exist because of race, religion, gender, sexual expression or orientation, age, ability, size, education, and/or socio-economic status. We do this through the introduction of accountability checkpoints with our partners and their clients, sustained action with and education of individuals in our community, and open collaboration and communication with other equity focused organizations, government entities, nonprofits, and community members.

DEI STRATEGIC PLAN

Over the year, the committee developed a DEI Strategic Plan. It is a living document broken into four parts.

- 1 Assess internal DEI strategies and establish professional training through a DEI lens
- 2 Direct funding that builds equity through support of new and expanded programs
- 3 Equip our partners in the non-profit community to improve their outreach efforts and recruit diverse leadership
- 4 Facilitate engagement at the community level with organizations with DEI missions



SARAH ROUNDS PRICE EQUITY FUND

INVESTING IN SYSTEMATIC CHANGE

The late Sarah Rounds Price dedicated her time, talent, and treasures to making her Greater Lafayette community a better place to live for all. Her work included mentoring students at Purdue University, advocating for women in business, and access to quality childcare for communities that have been marginalized. The Sarah Rounds Price Fund is named in her honor and will be used to directly spark innovation and build connections to carry out the mission of the DEI Committee. Funds will incentivize non-profits to think outside of the box to develop or expand programs that will foster inclusivity and celebrate various cultural perspectives while looking for special opportunities to bridge gaps created by systematic shortcomings. Through the combination of grants and private donations, the Sarah Rounds Price Fund was prepped to open in 2021 for public contributions with \$70,000.

HARWOOD COMMUNITY CONVERSATIONS

United Way of Greater Lafayette hosted over 50 community conversations using the Harwood method which brings in real-life experiences and helps to illuminate themes around the hopes and aspirations individuals have for a better community. This round of conversations was strategically designed to reach populations that have not been at the table in the past. United Way of Greater Lafayette's DEI Committee encourages continued community participation in dialogues and solution development.

Learn more about DEI Strategic Plan and the Sarah Rounds Price Equity Fund by visiting www.uwlafayette.org/dei

2020 DEI COMMITTEE

Andrew Antonio
Home Instead Senior Care

John Gates
Purdue University

Thomas Sors
Purdue Institute of Inflammation, Immunology and Infectious Disease

Wendy Cummins
Agave HR Partners

Jesse Moore
Purdue University

Annette Watters
Ivy Tech Community College

Laura Downey
Concordance Health Solutions/
Purdue University

Stephen Snyder
Tippecanoe Building Trades

Angelique Zobitz
Purdue Alumni Association

STATEMENT OF ACTIVITIES

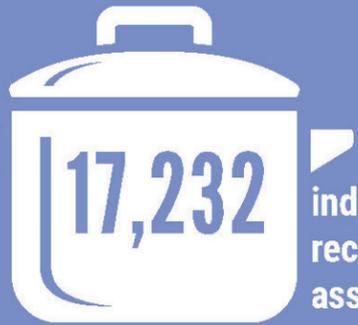
FOR YEARS ENDED DECEMBER 31

*Every two years, UWGL has the opportunity for a \$500,000 grant from Indiana United Ways funded by Lilly Endowment, Inc. The fluctuation in revenue directly effects the calculated overhead rate leading to the variability in the overhead costs. A four-year average which includes two grant years and two non-grant years is 13.45%.

Audited statement provided by Huth Thompson LLP

	TOTAL		WITHOUT DONOR RESTRICTIONS		WITH DONOR RESTRICTIONS	
	2020	2019	2020	2019	2020	2019
PUBLIC SUPPORT AND REVENUE						
Gross Campaign Results Current Year	\$ 4,849,655	\$ 5,250,095	\$ -	\$ -	\$ 4,849,655	\$ 5,250,095
(Less) Provisions for Uncollectibles	(187,501)	(195,757)	-	-	(187,501)	(195,757)
Prior Year Recovery (Bad Debt) for Uncollectibles	(143,121)	73,753	(143,121)	73,753	-	-
(Less) Out-of-County Designations	(496,054)	(567,565)	-	-	(496,054)	(567,565)
(Less) Amounts Designated by Donors for Member Organizations	(585,018)	(592,665)	-	-	(585,018)	(592,665)
Net Campaign Revenue	3,437,961	3,967,861	(143,121)	73,753	3,581,082	3,894,108
In-Kind Contributions	43,523	24,132	43,523	24,132	-	-
Contributions	493,567	83,666	185,391	39,704	308,176	43,962
Grants	2,081,846	30,000	-	-	2,081,846	30,000
Sponsorship Income	10,000	22,500	10,000	22,500	-	-
Interest and Dividends, Net of Investment Fees	74,657	114,212	74,456	113,921	201	291
Realized Gain on Sale of Investments	2,874	14,512	2,794	14,476	80	36
(Loss) on Disposal of Equipment	(52)	-	(52)	-	-	-
Endowment Income	18,719	18,934	18,719	18,934	-	-
Workshop Income	4,700	-	4,700	-	-	-
Service Fee Income	6,445	15,871	6,445	15,871	-	-
Net Assets Released from Restrictions	-	-	5,695,639	4,322,854	(5,695,639)	(4,322,854)
TOTAL PUBLIC SUPPORT AND REVENUE	6,174,240	4,291,688	5,898,494	4,646,145	275,746	(354,457)
EXPENSES						
Program Services--						
Gross Funds Awarded and Allocation Service Expenses	3,475,634	3,742,486	3,475,634	3,742,486	-	-
(Less) Donor Designations	(585,018)	(592,665)	(585,018)	(592,665)	-	-
Net Funds Awarded and Allocation Service Expenses	2,890,616	3,149,821	2,890,616	3,149,821	-	-
Labor Relations/Community Service	74,160	42,840	74,160	42,840	-	-
Grant Programs	2,055,860	618,291	2,055,860	618,291	-	-
Total Program Services	5,020,636	3,810,952	5,020,636	3,810,952	-	-
Management and General	297,258	295,191	297,258	295,191	-	-
Fundraising	487,968	467,503	487,968	467,503	-	-
TOTAL EXPENSES	5,805,862	4,573,646	5,805,862	4,573,646	-	-
INCREASE (DECREASE) IN NET ASSETS BEFORE						
UNREALIZED GAIN ON INVESTMENTS	368,378	(281,958)	92,632	72,499	275,746	(354,457)
UNREALIZED GAIN ON INVESTMENTS	444,214	571,351	442,566	569,499	1,648	1,852
INCREASE (DECREASE) IN NET ASSETS	812,592	289,393	535,198	641,998	277,394	(352,605)
NET ASSETS--Beginning of Year	6,606,457	6,317,064	2,177,387	1,535,389	4,429,070	4,781,675
NET ASSETS--End of Year	\$ 7,419,049	\$ 6,606,457	\$ 2,712,585	\$ 2,177,387	\$ 4,706,464	\$ 4,429,070

2020 COVID-19 RESPONSE ALLOCATIONS



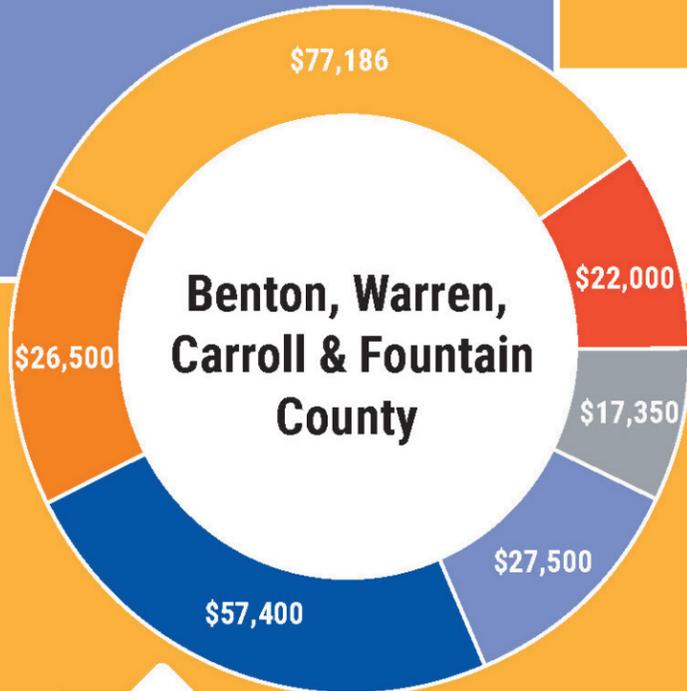
17,232

individuals received food assistance



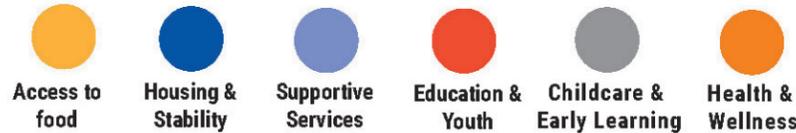
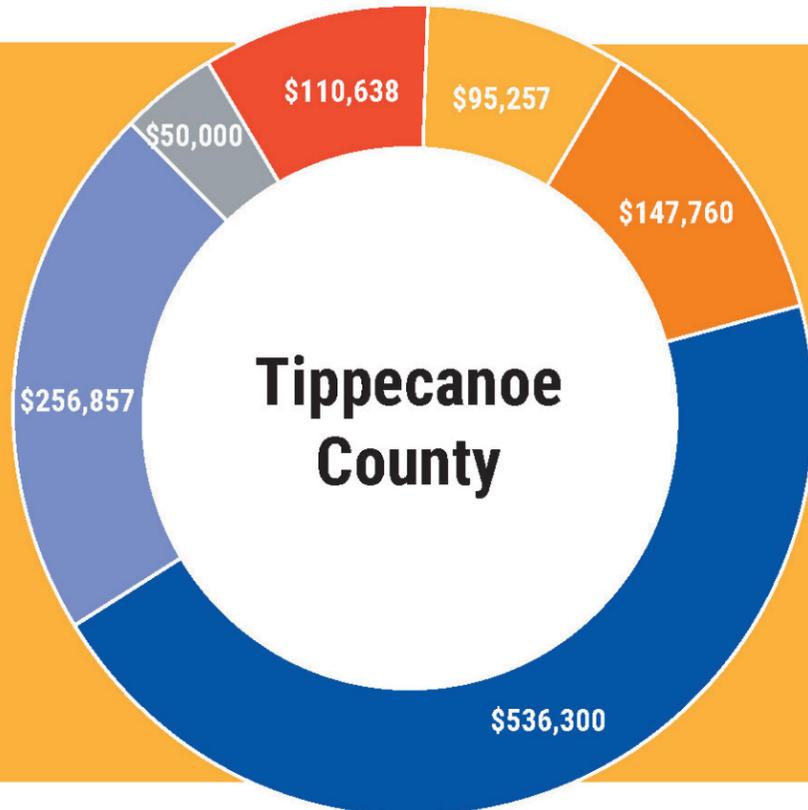
330

children in quality care so parents could continue to work with 40 additional spots created for essential workers



486

individuals received rent, mortgage or utility assistance



130

bed nights of emergency shelter



100

hotspots put Wi-Fi in homes for e-learners

1,200+

unique callers to the Housing & Stability Hotline were connected with local and state resources

In March of 2020, United Way of Greater Lafayette, The Community Foundation of Greater Lafayette, and Greater Lafayette Commerce announced a joint effort to bring relief to the area's most vulnerable individuals and families impacted by the coronavirus outbreak. Soon after, United Way of Danville Area, Warren County Community Foundation, Western Indiana Community Foundation, Community Foundation of Carroll County, and the Benton Community Foundation joined the effort to address growing needs in surrounding areas as well. The goal of the COVID-19 Response Fund was to rapidly deploy resources to local non-profit organizations that offer emergency relief to those impacted by the pandemic and to fund innovative means to provide support networks to provide peace of mind during a time of crisis.

Data reported as of December of 2020

OVER \$1.4 MILLION
to help sustain our neighbors and area non-profits

BENTON COUNTY

Fowler Community Center	\$6,000
CAP Inc. of Western Indiana	\$25,000
Food Finders Food Bank	\$3,000
Otterbein United Methodist Church	\$7,000
TOTAL	\$41,000

CARROLL COUNTY

Bringhurst United Methodist Church	\$5,500
Camden Lions Club	\$2,500
Carroll County Council on Aging & Farm Services	\$15,000
Carroll County Family Health Clinic	\$5,000
Carroll County Lifeline Connection	\$5,000
Carroll County Religious Education	\$3,000
Carroll County Youth Soccer	\$2,000
Carroll County Chamber FIVE	\$3,000
Carroll County Community Center	\$8,350
Community Youth Center	\$9,000
Delphi Education Foundation	\$3,000
Delphi Lions Club	\$5,000
Delphi Rotary	\$1,000
Delphi United Methodist Church	\$5,000
Flora Childcare	\$2,000
Flora Youth Baseball	\$2,000
Flora Youth Softball	\$1,000
Food Finders Food Bank	\$3,000
Jacob's ReDesigned	\$3,000
L&A Park Foundation	\$5,000
Royal Family Kids Mentoring	\$5,000
The Table	\$2,500
TOTAL	\$95,850

FOUNTAIN & WARREN COUNTY

A Better Way Food Co-op	\$17,218
CAP Inc. of Western Indiana	\$45,900
Covington Food Pantry	\$2,969
Hope Springs Safe House	\$15,000
Salvation Army of Warren County	\$5,000
Warren County Helping Hands	\$5,000
TOTAL	\$91,086

TIPPECANOE COUNTY

Bauer Family Resources	\$26,112
Boy Scouts of America Sagamore Council	\$20,000
Family Promise of Greater Lafayette, Inc.	\$50,000
Food Finders Food Bank	\$59,000
Habitat for Humanity	\$30,000
Hanna Community Center	\$15,000
Heartford House	\$3,345
Home with Hope	\$10,000
HomesteadCS	\$15,000
Joyful Journey Adult Daycare	\$50,000
Lafayette Family YMCA	\$50,000
Lafayette School Corporation	\$50,303
Lafayette Urban Ministry	\$151,300
Legal Aid Corporation	\$50,000
Lighthouse Recovery House	\$12,500
LTHC Homeless Services	\$130,000
Lyn Treece Boys & Girls Club	\$10,000
Matrix Pregnancy Resource Center	\$7,500
Mental Health America Wabash Valley Region	\$50,000
Purdue University	\$41,312
Recovery Cafe	\$4,000
The Salvation Army	\$160,000
Steam Academy	\$25,000
The Tippecanoe Senior Center/ Meals on Wheels	\$25,480
Tippecanoe County Health Department	\$10,000
Tippecanoe School Corporation	\$20,000
Valley Oaks	\$18,360
Wabash Center	\$60,000
Willowstone Family Services, Inc.	\$4,400
YWCA of Greater Lafayette	\$38,200

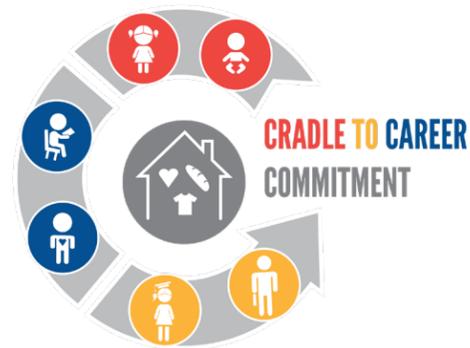
TOTAL \$1,196,812

Find a full list of corporate contributors at www.uwlafayette.org/crfund-contributors



United Way of Greater Lafayette 11

PROGRAM FUNDING



COMMUNITY PARTNERSHIP ANNUAL FUNDING

	American Red Cross- Tippecanoe County Chapter.....	\$112,500		
		Bauer Family Resources	\$360,000	
		Big Brothers Big Sisters of Greater Lafayette.....	\$95,400	
		Boy Scouts of America Sagamore Council	\$56,700	
		Connect 2 Help (2-1-1)	\$27,600	
		Family Promise of Greater Lafayette, Inc.	\$30,800	
		Food Finders Food Bank	\$130,256	
		Girl Scouts of Central Indiana	\$40,000	
			Hanna Community Center	\$67,500
			Lafayette Adult Resource Academy (LARA)	\$69,300
		Lafayette Family YMCA	\$80,550	
		Legal Aid Corporation	\$55,350	
		LTHC Homeless Services.....	\$329,080	
			Lyn Treece Boys & Girls Club.....	\$235,000
			Mental Health America Wabash Valley Region	\$216,900
			On My Way Pre-K	\$18,382
			Riggs Community Health Center	\$100,000
			Right Steps Child Development Centers	\$520,000
			The Arc of Tippecanoe	\$22,400
			The Salvation Army	\$35,350
			The Tippecanoe Senior Center/ Meals on Wheels.....	\$201,150
			Wabash Center.....	\$219,600
			Willowstone Family Services, Inc.....	\$308,400
			YWCA of Greater Lafayette.....	\$161,550
	FUNDED PARTNERS TOTAL	\$3,493,768		



IN-HOUSE PROGRAMMING

	Housing & Stability Hotline.....	\$16,000		
		Kindergarten Countdown Camp (KCamp)	\$40,000	
		Peer Union Counseling	\$20,000	
		Read to Succeed	\$38,000	
		Volunteer Income Tax Assistance (VITA)	\$34,000	
			Volunteer Engagement Center	\$25,000

IN-HOUSE PROGRAMS

\$173,000

RFP EXPANDED PROGRAMMING

						Active Parenting- Willowstone Family Services, Inc.	\$27,500
						Big in Blue- Big Brothers Big Sisters of Greater Lafayette	\$10,000
						Finance Park/Biz Town- Junior Achievement, Greater Lafayette.....	\$10,000
						Let's Talk- Mental Health America, WVR	\$30,958
						Level Up- Valley Oaks Health.....	\$36,000
						The Landing- NAMI West Central Indiana	\$20,000
						PALS- Purdue University.....	\$22,000
						Recovery Cafe- We Bloom	\$30,000
						School Court- Bauer Family Resources	\$15,000
						SOAR Middle School Program- Tippecanoe School Corporation	\$24,000
						Substance Use Treatment- YWCA of Greater Lafayette	\$10,642

RFP FUNDED

\$236,100

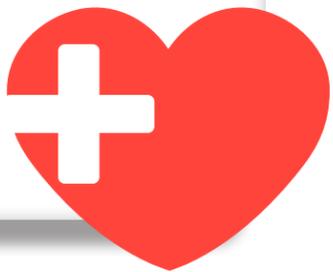
COMMUNITY IMPACT HIGHLIGHTS

2020

MENTAL HEALTH

- 
- 1,580 Volunteers trained in mental health first aid and suicide prevention
 - 7,756 Crisis center call and texts helped individuals navigate difficult times
 - 1,780 Accessed online mental health screening
 - 79% Home-based meal clients felt less socially isolated
 - 5,567 Counseling hours provided in-person and online

HEALTH & SAFETY

- 
- 397 Free pregnancy tests 2,015 Women received breast or pap exams
 - 91% Healthy birth outcomes 530 Women received pre-natal care
 - 7 Smoke alarms installed despite pandemic lock-downs
 - 1,623 Units of blood collected to help save lives

CHILD & YOUTH SUCCESS

- 
- 277 Virtual Kindergarten Countdown Camp Participants
 - 556 Students prepared for Kindergarten via preschool programming
 - 1099 Volunteers supported youth success through mentoring
 - 763 Children attended high quality daycare facilities

MEALS, NUTRITION & ACTIVE LIVING

- 
- 128,439 Participated in physical activity and/or healthier food access programs with 96% reporting a change in lifestyle
 - 111,209 Meals provided to households facing food insecurity
 - 492 New Supplemental Nutrition Assistance Program (SNAP) enrollments

EMPLOYMENT & CONTINUING EDUCATION

- 
- 492 Earned a High School Equivalency
 - 302 Obtained gainful employment with new opportunities
 - 155 Completed job training, earned job relevant licenses, credentials, certificates, or 2-year+ degrees
 - 154 Area residents received employment services

HOUSING & SOCIAL SERVICES

- 
- 890 Homeless individuals and children were provided housing
 - 5,376 Nights of overnight shelter provided
 - 562 Clients received financial assistance
 - 2,738 Units of blood collected to help save lives

LEGAL & FINANCIAL SERVICES

- 
- 1,580 VITA appointments in-person and online 413 Protective orders issued
 - 2,784 Returns filed free of charge 123 Legal cases opened free of charge
 - \$322,000 Worth of tax fees saved through free preparations
 - 990 Participated in financial education
 - \$2,416,819 In refunds returned to area residents



VOLUNTEER ENGAGEMENT CENTER AWARDS

The Annual Volunteer Recognition Luncheon was not feasible in 2020, but this did not stop our Volunteer Engagement Committee. We reached out to local agencies and heard wonderful stories about those in our community who stood above the rest. If you see any of these dedicated volunteers out and about be sure to celebrate their community spirit.

GOLDEN GIFT OF TIME AWARD

Recognizes three volunteers who donate a tremendous amount of time and effort to their organization.

TIPPECANOE COMMISSIONER'S YOUTH AWARD

Honors a youth volunteer and their contributions to Tippecanoe County.



Nina Morgan
Lafayette Urban Ministry



Roberto Salazar
Grant's House
Wabash Center

THE FRANCISCAN HEALTH COMMUNITY IMPACT AWARD

Recognizes one volunteer who has widespread impact throughout the community.



Peggy O'Neil
Almost Home Humane Society



Marian Oberholtzer
Wabash Center, Inc

MARCILE EDDY SHINING LIGHT AWARD

Recognizes an individual whose commitment is an inspiration to other volunteers in the community.



Heather Patterson
KLD Foundation



Leta Kelley
Food Finders
Food Bank



VOLUNTEER OF THE YEAR
STEPHANIE VANDERKAR

The **Volunteer of the Year Award** is presented to an individual whose exemplary volunteer service toward United Way of Greater Lafayette has set him or her apart. It recognizes their commitment of time and talent to move the organization towards accomplishing the mission of United Way.

Stephanie Vanderkar has been involved as a United Way of Greater Lafayette volunteer for many years. She has been a VITA volunteer for four years, preparing tax returns and becoming an assistant site coordinator putting in 30 plus hours a week. She serves as a mentor to Purdue students and a vital support person for the program coordinator. She has gone above and beyond to help senior citizens in the community receive their complete owed tax return – takes special care to ask to be sure they receive the right credits, goes the extra mile to be sure they have the correct paperwork for that purpose. She was one of the few volunteers who returned during the shutdown to help complete taxes. Stephanie is an overall caring person and is willing to help with anything in the community.

The **Board President Award** is given at the discretion of the United Way Board President and recognizes an individual who has dedicated time and effort in a manner that moves United Way forward.

The 2020 Board President Award was presented to Angelique Zobitz and Wendy Cummins who led the formation of our Diversity, Equity, and Inclusion Committee in 2020. Through their dedicated effort, collaborative spirit, energetic enthusiasm and staunch commitment to the DEI Committee formation, they have organized the group to develop the vision and mission to educate, equip and activate community members and partners to create an equitable, respectful and opportunity-filled community for everyone in Greater Lafayette. Because of their non-wavering determination as co-Chairs of the DEI Committee, the group has crafted a strategic plan that will help meet these most critical needs in our community. Angelique and Wendy are true models of unity in citizenry by which their passion for change through leadership can forge a better way to address basic human morality.



BOARD PRESIDENT AWARD
ANGELIQUE ZOBITZ & WENDY CUMMINS

The **Gary Henriott Community Impact Award** honors a community member or organization who exemplifies service and leadership to improve our community. It is given to an individual or group who has demonstrated a commitment to action and made an impact to causes, programs or projects that create lasting change in Greater Lafayette.

Thomas Godwin is an Assistant Professor of Accounting at Purdue University. He has helped with the VITA program for six years and strengthened United Way's existing relationship with Purdue to allow for increased community enrichment. He is passionate about helping the community as well as teaching his tax class at Purdue. A few years ago, Thomas noticed that a community program for tax preparation for international students was being eliminated. To fill this gap, he created an opportunity for international students to prepare state tax returns. He teaches the students how to fill out their own state return, sometimes even doing it by hand so they know how to do it. In the spring of 2020, when VITA had to shut down and we weren't preparing returns, he continued to prepare returns for 370 international students. Thomas helped develop a virtual way for VITA to serve its clients. We are able to serve the community through this program today as a result of Thomas' involvement in the program.



COMMUNITY IMPACT AWARD
THOMAS GODWIN

TOP 100 COMPANY CAMPAIGNS

Rank	Company	Total Gift	Corporate	Employee	#Emp	Rank	Company	Total Gift	Corporate	Employee	# Emp
1	Subaru of Indiana Automotive, Inc.	\$855,699.30	\$62,500.00	\$715,047.27	6500	51	Kettelhut Construction Inc.	\$7,880.00	\$5,100.00	\$2,780.00	83
2	Caterpillar Inc.	\$700,638.59	\$349,294.57	\$349,294.57	1790	52	Security Federal Savings Bank	\$6,796.00	\$3,398.00	\$3,398.00	15
3	Purdue University	\$660,224.69	----	\$654,910.89	14272	53	Wabash Center	\$6,767.59	----	\$6,767.59	469
	Purdue University Retiree Association (PURA)	\$173,877.00	----	----	----	54	Reed & Company, PC	\$6,605.00	----	\$6,605.00	14
4	Wabash National Corporation	\$153,825.26	\$105,000.00	\$48,825.26	3285	55	Vectren, a CenterPoint Energy Company	\$6,597.00	\$5,350.00	\$1,247.00	35
5	Kirby Risk Corporation	\$117,374.28	\$12,000.00	\$95,765.28	420	56	Centier Bank	\$6,596.22	\$1,000.00	\$5,596.22	31
6	Evonik Corporation	\$104,575.41	\$47,456.65	\$57,118.76	664	57	Willowstone Family Services	\$6,418.42	----	\$6,418.42	32
7	Lafayette Life Insurance Foundation	\$100,400.00	\$95,000.00	\$5,400.00	----	58	Toyota Tsusho America, Inc.	\$6,292.00	----	\$6,292.00	72
8	DeFouw Chevrolet BMW	\$87,580.00	----	\$87,580.00	145	59	Girardot, Strauch & Company	\$5,951.00	\$1,000.00	\$4,951.00	15
9	Indiana University Health Arnett	\$84,829.60	\$25,000.00	\$59,829.60	2245	60	Valley Oaks Health	\$5,902.00	----	\$3,828.00	476
10	Purdue Federal Credit Union	\$79,653.93	\$43,450.00	\$36,203.93	266	61	1st Source Bank	\$5,887.28	\$540.00	\$5,347.28	17
11	Arconic Inc. - USW Local #115	\$77,326.84	\$50,000.00	\$26,326.84	718	62	Bennett Boehning & Clary	\$5,500.00	----	\$5,500.00	21
12	First Merchants Bank	\$67,894.08	\$36,000.00	\$29,979.86	115	63	LTHC Homeless Services	\$5,441.54	----	\$5,441.54	17
13	Tate & Lyle Americas, Inc.	\$61,750.79	\$32,000.00	\$29,140.79	470	64	Mike Raisor Automotive Group	\$5,410.00	----	\$5,410.00	290
	Tate & Lyle, Lafayette North	\$30,961.50	\$16,000.00	\$14,961.50	255	65	The National Group	\$5,398.02	\$1,500.00	\$3,898.02	19
	Tate & Lyle, Lafayette South	\$30,789.29	\$16,000.00	\$14,179.29	215	66	Turquoise Wealth Management	\$5,360.00	----	\$5,360.00	----
14	Eli Lilly Retirees	\$60,365.26	\$27,710.04	\$32,655.22	----	67	Right Steps Child Development Centers	\$5,248.12	----	\$5,248.12	105
15	EPIC Insurance Midwest	\$53,394.00	\$17,060.00	\$35,944.00	33	68	RAECO Realty	\$5,100.00	\$5,000.00	\$100.00	----
16	Valero Renewables	\$44,352.00	\$14,784.00	\$29,568.00	66	69	The Mitchell Agency, Inc.	\$5,000.00	\$3,000.00	\$2,000.00	13
17	Unity Healthcare	\$41,673.29	----	\$41,639.08	583	70	Wabash Valley Mechanical Cont.	\$5,000.00	\$5,000.00	----	----
18	Bob Rohrman Auto Group	\$39,753.88	----	\$39,240.88	276	71	Merrill Lynch	\$4,909.00	----	\$4,909.00	5
19	Tippecanoe County	\$38,752.76	\$10,000.00	\$27,697.76	650	72	Truitt, Ray, Sharvelle & Eberhardt LLP	\$4,720.00	----	\$4,720.00	10
20	City of Lafayette	\$36,017.22	\$5,100.00	\$25,338.22	605	73	Gettings Reed Financial Svcs.	\$4,550.00	----	\$4,550.00	5
21	Stuart & Branigin LLP	\$31,469.00	\$2,500.00	\$28,969.00	50	74	Scholer Corporation	\$4,540.00	\$2,400.00	\$2,140.00	18
22	Dana Corporation - UAW Local #2317	\$30,407.80	\$5,000.00	\$20,513.50	779	75	Greater Lafayette Commerce	\$4,510.80	----	\$4,510.80	14
23	United Parcel Service	\$29,936.00	----	\$29,936.00	115	76	Bouma-Betten Corporation	\$4,300.00	\$2,150.00	\$2,150.00	38
24	Lafayette School Corporation	\$27,764.16	----	\$27,496.16	2706	77	Chosnek Law P.C.	\$4,200.00	----	\$4,200.00	7
25	Henriott Group	\$25,812.24	\$10,000.00	\$15,812.24	28	78	CityBus - ATU Local #1741	\$4,132.00	----	\$3,542.00	134
26	Ball Eggleston PC	\$24,633.08	\$1,500.00	\$23,133.08	25	79	J.R. Kelly Company, Inc.	\$4,040.00	\$1,500.00	\$2,540.00	58
27	Salud Revenue Partners	\$22,354.00	----	\$21,537.00	123	80	Huston Electric Inc.	\$4,000.00	\$3,000.00	\$1,000.00	75
28	SDI Innovations, Inc.	\$21,316.28	----	\$21,316.28	118	81	Lafayette Instrument Company	\$4,000.00	\$2,670.00	\$1,330.00	45
29	Arni's, Inc.	\$19,336.00	\$9,900.00	\$8,555.00	183	82	Endocyte, Inc.	\$3,837.00	\$668.00	\$3,169.00	63
30	Oscar Winski Co., Inc.	\$16,165.56	\$6,000.00	\$10,114.08	340	83	Indiana Professional Management Group	\$3,600.00	----	\$3,600.00	292
31	Old National Bank	\$15,866.32	\$5,000.00	\$10,528.32	37	84	IBEW Local #668	\$3,506.05	\$2,565.00	\$941.05	4
32	Landis+Gyr, Inc.	\$15,808.00	----	\$15,808.00	76	85	State Employees' Community Campaign	\$3,450.00	----	\$3,450.00	----
33	United Way of Greater Lafayette	\$14,947.96	----	\$14,947.96	15	86	St. Anthony's	\$3,400.00	\$3,400.00	----	100
34	Tippecanoe School Corporation	\$14,183.00	----	\$14,183.00	1669	87	Family Express	\$3,251.66	----	----	----
35	Journal & Courier Foundation	\$13,753.80	\$13,753.80	----	60	88	Food Finders Food Bank	\$3,208.00	----	\$3,208.00	19
36	The Shook Agency, Inc.	\$13,200.00	\$2,500.00	\$10,700.00	70	89	North Central Health Service, Inc.	\$3,100.00	----	\$3,100.00	4
37	Meijer Corporate Stores #137 & 186	\$13,069.88	\$1,374.88	\$11,695.00	251	90	B. L. Anderson Company, Inc.	\$3,070.00	----	\$3,070.00	20
38	Tipmont R.E.M.C.	\$12,975.06	----	\$12,975.06	105	91	ArgentoIT	\$3,000.00	\$3,000.00	----	----
39	Stall & Kessler's Diamond Center	\$12,952.36	----	\$12,860.00	7	92	Reiling, Teder & Schrier LLC	\$3,000.00	\$3,000.00	----	20
40	Ivy Tech Community College of Indiana	\$12,725.00	----	\$12,725.00	581	93	Mental Health America	\$2,954.00	----	\$2,168.00	7
41	Franciscan St. Elizabeth Health	\$12,710.00	----	\$12,710.00	2245	94	Cooke Law Office	\$2,950.00	----	\$2,950.00	7
42	Huth Thompson LLP	\$12,652.52	\$500.00	\$12,152.52	38	95	River Bend Hospital	\$2,945.00	----	\$2,945.00	----
43	City of West Lafayette	\$12,610.00	\$5,100.00	\$7,510.00	212	96	YWCA Greater Lafayette	\$2,862.00	----	\$2,862.00	23
44	Horizon Bank	\$12,020.44	\$5,685.22	\$6,335.22	25	97	Radian Research, Inc.	\$2,749.00	----	\$2,535.00	55
45	Faith Ministries	\$11,891.00	----	\$11,891.00	180	98	Fifth Third Bank	\$2,631.60	\$2,000.00	\$631.60	22
46	LiquidSpring	\$9,080.00	----	\$9,000.00	50	99	Plumbers & Steamfitters #157	\$2,600.00	\$2,600.00	----	2
47	Morgan Stanley Wealth Management	\$9,025.00	----	\$9,025.00	12	100	Citation Homes	\$2,500.00	\$2,500.00	----	----
48	Rea Magnet Wire Company, Inc.	\$8,000.02	\$4,275.80	\$3,724.22	175						
49	Ash Access Technology	\$8,000.00	----	\$8,000.00	2						
50	Regions Bank	\$7,935.88	\$2,200.00	\$5,735.88	48						



2020 CAMPAIGN AWARDS

BEST OVERALL CAMPAIGN

EMPLOYEES 500 & UP

Winner: Subaru of Indiana Automotive, Inc
Award of Merit: Evonik Corporation
Award of Merit: Caterpillar, Inc

EMPLOYEES 101-499

Winner: DeFouw Chevrolet BMW
Award of Merit: Kirby Risk Corporation
Award of Merit: Salud Revenue Partners

EMPLOYEES 10-100

Winner: EPIC Insurance Midwest
Award of Merit: Ball Eggleston PC
Award of Merit: Henriott Group

CAMPAIGN COORDINATOR OF THE YEAR

Zoe Frantz and the Staff Retention Committee
 Valley Oaks Health

BILL DEFOUW CAMPAIGN LEADERSHIP AWARD

Julie Cole
 Subaru of Indiana Automotive

2020 CAMPAIGN CABINET

CAMPAIGN LEADERSHIP

Matt Metzger
 EPIC Insurance Midwest
Chair

Joseph Howarth
 Centier Bank
1st Vice Chair

Jim Smith
 Kirby Risk
2nd Vice Chair

COMMERCE

Brian Barrett
 Automated Payroll Services

Megan Hartman
 SDI Innovations, Inc.

Kristopher Kessler
 Stall & Kessler's Diamond Center

Amber Vanaman
 Regions Bank

HEALTH SERVICES CONTINUED

Robert Hagen
 Unity Healthcare

Michelle Kreinbrook
 North Central Health Service, Inc

Daniel Neufelder
 IU Health West Central Region

Shannon Oates
 IU Health Arnett

Douglas Rookstool
 Franciscan St. Elizabeth Health

PROFESSIONAL CONTINUED

Sadie McKinley
 EPIC Insurance Midwest

Stephanie Patacsil
 Henriott Group

PUBLIC SERVICE

Roland Winger
 Tippecanoe County

PURDUE

Dr. Gary Bertoline
Purdue Chair
 Purdue University

CONTRACTORS/TIPPECANOE BUILDING TRADES

Anthony Burnett
 D.A. Dodd, Inc.

Jen Dekker
 Citation Homes

Larry Spencer
 IBEW Local #668

INDUSTRY & UNIONS

Bruce Brineman
 Caterpillar, Inc.

Julie Cole
 Subaru of Indiana Automotive, Inc.

Joseph Markun
 Caterpillar, Inc

SPECIAL GIFTS

Jessica Rebmann
 Turquoise Wealth Management

Tom Murtaugh
 Tippecanoe County

HEALTH SERVICES

Nathan Brandley
 Franciscan St. Elizabeth Health

Travis Dams
 IU Health Arnett

Thomas Fuller
 Unity Healthcare

Tom Gilliom
 Valley Oaks Health

PROFESSIONAL

Kyle Clark
 Huth-Thompson LLP

Joseph Harrison
 Stuart & Branigan LLP

VANGUARD

Jessica Rebmann
Vanguard Chair
 Turquoise Wealth Management

Tom Murtaugh
Vanguard Co-Chair
 Tippecanoe County

UNITED WAY COMMITTEES

AUDIT & FINANCE COMMITTEE

Evelyn Royer, Treasurer
Purdue Federal Credit Union

Debra Spesard
First Merchants Bank

Terence Stevick
Evonik Corporation, Retired

Jen Dekker
Citation Homes

Jason W. Stanfield Ph.D., CPA
Ball State University

COMMUNITY INVESTMENT COMMITTEE

Clem Strimel, Chair
Granite Student Living

Scott Busch
Gettings Reed Financial Services

Kevin Letcher
State Farm Insurance, Retired

Angelique Zobitz, Co-Chair
Purdue Alumni Association

Jacqueline Chosnek
Chosnek Law P.C.

Robert Malnight
Valero, Retired

Heather Francis, Co-Chair
Clay Critters

Alicia Clevenger
Lafayette School Corporation

Erica Peterson
Purdue University

Jennifer Bay
Purdue University

Tamara Dukes
NIC

Josh Shives
RAECO Realty

Katherine Brinker
Caterpillar, Inc

Matthew Gard
City of Lafayette

Jennifer Weston
Tippecanoe County

Julia Bryan
Subaru Automotive of Indiana

Brian Gilbert
Purdue University

James Whelan
Purdue Federal Credit Union

Kelly Busch
Purdue University

Lindsey Kitchel
RAECO Realty

Sarah Wyatt
Ball Eggleston PC

PR & MARKETING COMMITTEE

Patrick Nycz, Chair
IDC Marketing

Lorri Foster
Purdue University

Patrick Kofi Austin
MojoUp Marketing

Tom McCool
Ivy Tech Community College



LABOR ENGAGEMENT COMMITTEE

James Melvin, Chair
USW Local #115

Sheila Klinker
State Representative
District #27

Roberta Schonemann
Jobs with Justice

Larry Beddow, Co-Chair
USW Local #115

Jimmy Lane
IBEW #668

Trisha Shoaf
USW #115

Earl Cox
UAW #531, Retired

Abby Macari
USW Local #115

Jennifer Shook
Agency Representative
LTHC Homeless Services

Dennis DeMay
AFGE Local #648
Lafayette NIALF Chapter Chair

Shawn Martin
UA Local #157

Stephen Snyder
Plumbers/Steamfitters 157

Bruce Hall
LEA Liaison

Don Scheiber
ACTWU Local #1818

Robbie Tovar
Painters Local #80

VOLUNTEER ENGAGEMENT COMMITTEE

Fiona Akomolede, Chair
Willowstone Family Services

Kari Crosier
Caterpillar, Inc

Sarah May
Subaru of Indiana Automotive

Jackie Bahler
Franciscan Alliance

Julie Martin
Community Member

Jennifer Winger
Wabash National

STAFF

LEADERSHIP

Michael Budd
Chief Executive Officer

Jennifer Million
Senior Director of Finance & Operations

Ebony Barrett-Kennedy
Director of Marketing & Engagement

Stephanie Hanslow
Director of Resource Development

Amy O'Shea
Director of Community Impact

COMMUNITY IMPACT

Allison Hackman
Community Impact Associate

Megan Swift
Community Impact Associate

FINANCE

Jane Dieterle
Assistant Director of Finance

Elyse Storey
Administrative Associate

RESOURCE DEVELOPMENT

Janice Smith
Donor Experience Associate

Mark Withers
Resource Development Associate

MARKETING & COMMUNICATION

Alli Chaney
Marketing & Design Associate

Alfonso Salazar
Labor Liaison-Volunteer Engagement Associate

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