

# 2024 ANNUAL REPORT

United Way of Greater Lafayette



**UNITED WAY**  
Greater Lafayette

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# A LETTER FROM OUR LEADERSHIP

This year, we brought our campaign back to the basics, grounding ourselves in why we do this work and returning to the fundamentals of what United Way is all about—people helping people, neighbors supporting neighbors, and a community choosing to show up for one another.

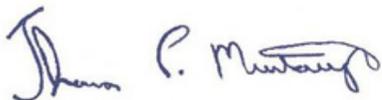
Thanks to that shared commitment, together we raised \$4.46 million. We're incredibly grateful to Campaign Chair Andrew Ball and the Campaign Cabinet for leading this effort with passion and purpose. Their willingness to champion United Way made a tremendous impact, and we couldn't be more thankful.

By getting back to the basics, we were able to lift up the programs that truly make a difference—programs like Read to Succeed, where volunteers help students build confidence and early literacy skills; Kindergarten Countdown Camp, which gives our youngest learners the strong start they deserve; and VITA, where trained volunteers help families keep more of their hard-earned income. These programs represent the very heart of United Way's work: meeting people where they are and helping them build a stronger, more stable future.

We are also deeply grateful for our corporate partners, who continue to show up in big ways—through workplace campaigns, service projects, sponsorships, and countless acts of generosity that ripple far beyond their walls. To our volunteers, thank you for your time, your talent, and your belief that small actions can create big change. And to each and every donor, please know that your gift—no matter the size—fuels this work in a very real way. You change stories. You create possibilities. You open doors.

Looking ahead, we remain committed to listening, learning, and leading with compassion. We know the needs in our community continue to evolve, and we will continue to adapt, collaborate, and stay rooted in the mission that has guided United Way for more than a century. Together, we're building something stronger than any one of us could build alone.

Thank you for being part of this work. Thank you for believing in what we can accomplish when we come together. We are proud of what we achieved this year—and even more excited for what we will accomplish, with you, in the year ahead.



Tom Murtaugh  
President, Board of Directors



David Bathe  
Chief Executive Officer



# CRADLE TO CAREER COMMITMENT

United Way of Greater Lafayette works to create positive changes in our community to make Greater Lafayette an even better place to call home. We want our local children to enter school ready to learn so they can graduate from high school, pursue a degree in college or obtain skilled job training, maintain stable, healthy lives at home, and become engaged, productive members of our community who help us continue creating success for others. We cannot do this work alone. We bring people, organizations and resources together to deliver results that meet the needs of people in Greater Lafayette to create the conditions necessary for success.



## WE WORK TOWARD...

-  **Born Healthy**  
All babies in Greater Lafayette are born healthy
-  **Enter Kindergarten Ready**  
Children in Greater Lafayette are academically, socially, and physically ready to enter kindergarten
-  **Read at 3rd Grade Level**  
Children in Greater Lafayette are reading at grade level by the end of 3rd grade and are prepared for success in school
-  **Persevere in Middle School**  
Students successfully transition from elementary to middle school and from middle school to high school
-  **Graduate High School**  
Students in Greater Lafayette will graduate high school or obtain HSE prepared to pursue a path towards success
-  **Career Ready & Beyond**  
Individuals in Greater Lafayette have the hard and soft skills to enter the workforce and be able to sustain gainful employment
-  **Basic Needs Met**  
Greater Lafayette residents can access assistance with food, shelter, safety and health with a goal of moving towards self-sufficiency

## MISSION

Mobilize our community to improve lives.

## VISION

United Way will add value to the Greater Lafayette community by enabling people to help one another. It will provide leadership in defining community needs and in coordinating resources to address community issues.

## VALUES

We are Mission Driven. We believe that change is possible when we all work together. This is at the core of each person on our team.

We believe real change takes All of Us. There is nothing we can accomplish alone. Our individual success depends on our collective success in Greater Lafayette.

We are Persistent. We at United Way of Greater Lafayette, and all our partners, recognize that changing social conditions takes time. We're in this for the long haul.

# COMMUNITY INVESTMENT PROCESS



Through a year-long process, Community Investment Committee volunteers evaluate social service agencies and programs to determine how to invest dollars generated from the annual United Way campaign. The annual process is:

- Volunteer Recruitment
- Volunteer Education/Training
- Applications Reviewed/Site Visits
- Debriefing
- Allocations
- Board Approval & Distribution

## FUNDING GUIDELINES

Investment Guidelines were established to help the Community Investment Committee (CIC) carefully assess each United Way partnership to determine whether an agency has demonstrated alignment with United Way of Greater Lafayette’s strategic goals, provides measurable program data, and demonstrates fiscal stability. With these guidelines as the basis for funding decisions, volunteers can assure donors that their contributed dollars are well-spent.



Strategic Alignment



Duplication of Services



Collaboration



Measurable Outcomes



Financial Condition



Board Governance



Investment Impact

# BOARD OF DIRECTORS

## BOARD OFFICERS

**Tom Murtaugh**

**President**

Tippecanoe County

**Heather Francis**

**Immediate Past President**

Clay Critters

**Aaron Baute**

**First Vice President**

Ivy Tech Community College

**James Whelan**

**Treasurer**

Purdue Federal Credit Union

**Jacque Chosnek**

**Second Vice President**

City of Lafayette

**Joe Howarth**

**At Large Member**

Retired

## BOARD MEMBERS

**Doug Allison**

Tippecanoe School Corporation

**Andrew Ball**

Henriott Group

**Corey Bassett**

IBEW Local 668

**Larry Beddow**

Arconic Inc. - USW Local #115

**Kara Bishop**

IU Health - WCR

**Kayla Bretney**

Everstream

**Kari Crosier**

Caterpillar, Inc.

**Lesley Denham**

Subaru of Indiana Automotive, Inc.

**Abigail Diener**

Diener & Martin, LLC

**Laura Downey**

Concordance Health Solutions

**Laurie Earnst**

Tippecanoe Senior Center

**Roberto Gallardo**

Purdue University

**Michele Hunley**

Michele Hunley & Associate LLC

**Kevin Letcher**

Retired

**Jessica Rebmann**

Turquoise Wealth Management

**Isaac Rivera**

Advanced Accelerator Applications

**Evelyn Royer**

Purdue Federal Credit Union

**Elizabeth Searle**

Ball Eggleston PC

**Thomas Sors**

Purdue University

**Brent Talcott**

First Merchants Bank

**Art Vasquez**

IU Health - WCR

**Scott Walker**

Greater Lafayette Commerce

**Gary Yoder**

WLF1

**“I always wondered why somebody didn’t do something about that. Then I realized I was somebody.”**

**- Lily Tomlin**

# 2024 CAMPAIGN CABINET

## CAMPAIGN LEADERSHIP

### Andrew Ball

Henriott Group

**Chair**

## COMMERCE

### Megan Hartman

SDI Innovations

### Steph Berryman

SDI Innovations

### Amanda Findlay

Matchbox

### Josh Shives

Raeco Realty

### Tim Schooler

Centier Bank

## CONTRACTORS/TIPPECANOE BUILDING TRADES

### Alex Johnston

Titan Construction

### Matt Huston

Huston Electric

### Jeremie Pearson

IBEW 668

### Mark Schwenker

Fiber Global

## VANGUARD GIVING

### Kris Kessler

Stall & Kessler

### Jim Smith

Kirby Risk

### Virginia Vought

Purdue University

**1<sup>st</sup> Vice Chair**

## HEALTH SERVICES

### Tom Gilliom

Retired

### Michelle Kreinbrook

North Central Health Services

### Pam Windler

Saint Anthony

### Travis Dams

IU Health

### Sean Duddy

Franciscan Health

## INDUSTRY & UNION

### Lesley Denham

Subaru of Indiana Automotive, Inc.

### Alivia Roberts

WHIN

### Dave Martin

Dana Inc.

### Jenna Winger

Wabash

### Scott Haymond

Evonik

### Bradley Chupp

Liquid Spring

### Ray King

Liquid Spring

### Jordan Wysong

GE Aerospace

**2nd Vice Chair**

## PROFESSIONAL

### Kyle Clark

Huth Thompson

### Matt Humble

Stuart & Branigin

## PUBLIC SERVICE

### Pat Flannelly

Retired

### Sue Scott

TSC

### Art Choate

WLPD

## PURDUE UNIVERSITY

### Lisa Duncan

Purdue University

### Sang Eun Woo

Purdue University

### Dimitrios Peroulis

Purdue University

## SPECIAL GIFTS

### Joe Seaman

Homestead Resources

### Gary Lehman

Purdue Board of Directors

### Roland Winger

Retired

# VOLUNTEER COMMITTEES

## COMMUNITY INVESTMENT COMMITTEE

**Jacqueline Chosnek, Chair**  
City of Lafayette

**Julia Bryan, Co-Chair**  
Subaru of Indiana Automotive, Inc

**Erica Downey, Co-Chair**  
Purdue University

**Collin Huffines**  
Greater Lafayette Commerce

**Eric Barker**  
Purdue University

**Lisa Dullum**  
Tippecanoe County Council

**Bailey Medley**  
United Animal Health

**Alicia Clevenger**  
Lafayette School Corporation

**Scott Busch**  
Gettings Reed Financial Svcs.

**Kayla Burke**  
Purdue for Life Foundation

**Kevin Letcher**  
State Farm, Retired

**Adam Henson**  
1st Source Bank

**Alek Stevens**  
Edward Jones

**Doug Crider**  
Retired

**Young Lee**  
Merrill Lynch

**Tania Casal**  
Oscar Winski

**Rosie Gonzalez**  
Community Member

**Devon Moore**  
WLPD

**Lisa Duncan**  
Purdue University

**Tim Schooler**  
Centier Bank

**Denise Newton**  
TSC, Retired

**Peggy Jackson**  
Vaughan & Vaughan Attorneys

## FINANCE & AUDIT COMMITTEE

**James Whelan, Treasurer**  
Purdue Federal Credit Union

**Terence Stevick**  
Retired

**Joel Kinsey**  
Purdue Federal Credit Union

**Evelyn Royer**  
Purdue Federal Credit Union

**Doug Crider**  
Retired

## EMERGING LEADERS UNITED COMMITTEE

**Brandy Marsh, Chair**  
GE Vernova

**Jackie Trotke**  
Right Steps

**Theron Long**  
The Villages

**Gabbi Espinoza**  
Visit Lafayette West Lafayette

**Collin Huffines**  
Greater Lafayette Commerce

**Ty Habegger**  
Indiana Packers

# PR/MARKETING COMMITTEE

**Kara Bishop, Chair**  
IU Health

**Abe Zaragoza**  
Purdue University

**Kathryn Cockerill**  
Franciscan Alliance

**Tom McCool**  
Retired

**Sarah Fitzgerald**  
Purdue Federal Credit Union

**Lisa Duncan**  
Purdue University

# LABOR ENGAGEMENT COMMITTEE

**Larry Beddow, Chair**  
USW Local #115

**Sheila Klinker**  
State Representative District #27

**Ernest Shepard**  
Ironworkers Local #22

**Roberta Schonemann**  
Jobs with Justice

**Shawn Martin**  
UA Local #157

**Chris Campbell**  
Indiana State Rep

**Bruce Hall**  
LEA Liason

**Earl Cox**  
UAW #531

**Steve Hinkle**  
LH Industries

**Seth Wortman**  
USW Local #115

**Don Scheiber**  
ACTWU Local #1818

**Rose Hillard**  
ATU #1741

# VOLUNTEER ENGAGEMENT COMMITTEE

**Kari Crosier, Chair**  
Caterpillar, Inc.

**Stephanie Vanderkar**  
Retired

**Jackie Bahler**  
Retired

**Maureen Keller**  
Retired



# 2024 CAMPAIGN & COMMUNITY AWARDS

## BEST OVERALL CAMPAIGN

### EMPLOYEES 500 & UP

Winner: Caterpillar, Inc.  
Award of Merit: Purdue University  
Award of Merit: Subaru of Indiana Automotive, Inc.

### EMPLOYEES 101-499

Winner: SDI Innovations  
Award of Merit: DeFouw Automotive  
Award of Merit: Kirby Risk Corporation

### EMPLOYEES 10-100

Winner: Morgan Stanley Wealth Management  
Award of Merit: Henriott Group  
Award of Merit: Ball Eggleston PC

### CAMPAIGN COORDINATOR OF THE YEAR

Megan Hartman

### CORPORATE ROOKIE OF THE YEAR

Lafayette Orthopedic Clinic

### CAMPAIGN INDIVIDUAL ROOKIE OF THE YEAR

Abby Horn & Christin Graves

### BILL DEFOUW CAMPAIGN LEADERSHIP AWARD

Matt Huston & Alex Johnston



## VOLUNTEER OF THE YEAR

### PRIMIANT'S PROFESSIONAL WOMEN'S NETWORK

Primient's Professional Women's Network made a strong impact through their consistent commitment to serving others. They donated 55 Goodnight Boxes to Bauer Family Resources, packed with essentials that support healthy nighttime routines while promoting literacy, personal hygiene, and lifelong sleep habits. They also stepped up to provide monthly LTCH meals for Women United, offering reliable, hands-on support that continues to make a difference in our community.

## DR. ROBERT HAGEN CAMPAIGN CHAIR AWARD

### KRIS KESSLER

Kris Kessler received the Dr. Robert Hagen Campaign Chair Award for his unwavering support and guidance. He was always available to meet, offer advice, and share his experience as Campaign Chair whenever it was needed, providing mentorship that helped navigate challenges and ensure a successful campaign. Kris's dedication and willingness to lead by example made a lasting impact and set a high standard of leadership.



## GARY HENRIOTT COMMUNITY IMPACT AWARD

### TRISTEN KERWIN

Tristen Kerwin's visionary leadership has made a lasting impact on our community through her work with Bauer Family Resources. From driving facility renovations to helping bring Grace's House to life, her efforts have expanded support for children and families while strengthening Bauer's partnership with United Way. Beyond her professional role, Tristen is actively involved in both ELU and GLYP, leading by example as a dedicated volunteer and positive role model for the next generation.

## BOARD PRESIDENT AWARD

### HEATHER FRANCIS

Heather Francis was recognized for her many years of service through the CIC committee and her time on the board, including serving as a board officer. Her ongoing involvement with United Way shows a true dedication to the organization and the community it serves. During her year as Board President, she played an active role in reviewing and updating policies, helping strengthen governance and support the work of United Way.



# TOP 100 COMPANY CAMPAIGNS

1-50

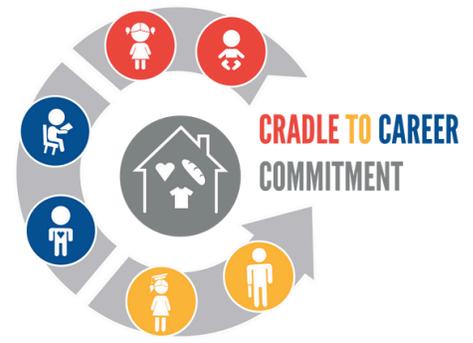
RANK	COMPANY NAME	TOTAL GIFT	EMPLOYEE	CORPORATE	SPECIAL EVENTS
1	Subaru of Indiana Automotive, Inc.	\$787,284	\$623,664	\$62,500	\$101,121
2	Purdue University	\$728,353	\$716,745	\$-	\$11,608
3	Caterpillar, Inc.	\$667,281	\$329,686	\$329,886	\$7,710
4	Kirby Risk Corporation	\$140,014	\$114,269	\$15,100	\$10,645
5	DeFOUW Automotive	\$125,725	\$125,725	\$-	\$-
6	Lafayette Life Insurance Foundation	\$85,400	\$5,400	\$80,000	\$-
7	Eli Lilly Retirees	\$75,997	\$40,457	\$35,540	\$-
8	First Merchants Bank	\$74,499	\$33,699	\$37,500	\$3,300
9	Evonik Corporation Tippecanoe Laboratories	\$71,021	\$51,021	\$20,000	\$-
10	Wabash	\$68,052	\$68,052	\$-	\$-
11	Purdue Federal Credit Union	\$48,320	\$26,745	\$21,575	\$-
12	Indiana University Health Arnett	\$43,759	\$18,759	\$25,000	\$-
13	Primient, Lafayette South	\$38,836	\$17,786	\$16,000	\$5,049
14	City of Lafayette	\$36,927	\$25,269	\$7,000	\$4,658
15	Dana Corporation - UAW Local #2317	\$34,999	\$22,445	\$10,000	\$2,554
16	Stuart & Branigin LLP	\$34,308	\$31,808	\$2,500	\$-
17	Henriott A HUB International Company	\$33,882	\$23,882	\$10,000	\$-
18	SDI Innovations, Inc.	\$33,759	\$33,651	\$-	\$108
19	Lafayette Orthopedic Clinic	\$31,000	\$26,000	\$5,000	\$-
20	Ball Eggleston PC	\$30,652	\$30,652	\$-	\$-
21	Tippecanoe County	\$26,194	\$11,194	\$15,000	\$-
22	Tate & Lyle, Lafayette North	\$25,831	\$9,660	\$15,000	\$1,171
23	Salud Revenue Partners	\$24,842	\$23,965	\$-	\$877
24	Meijer Corporate Stores 137 & 186	\$22,477	\$22,477	\$-	\$-
25	GE Aerospace	\$22,141	\$2,080	\$1,508	\$18,554
26	Stall & Kessler's Diamond Center	\$21,621	\$21,504	\$-	\$117
27	Arni's, Inc.	\$21,098	\$13,388	\$7,000	\$710
28	Arconic Inc. - USW Local #115	\$20,330	\$16,280	\$-	\$4,050
29	Lafayette Instrument Company	\$19,833	\$9,107	\$9,917	\$810
30	Huth Thompson LLP	\$17,952	\$16,927	\$500	\$525
31	City of West Lafayette	\$15,147	\$9,997	\$5,100	\$50
32	Tippecanoe School Corporation	\$15,133	\$14,898	\$-	\$235
33	Tipmont R.E.M.C.	\$14,269	\$9,269	\$5,000	\$-
34	Lafayette School Corporation	\$13,465	\$13,154	\$-	\$311
35	Ivy Tech Community College of Indiana	\$12,545	\$11,516	\$-	\$1,030
36	Labor Engagement Committee	\$11,901	\$700	\$-	\$11,201
37	Morgan Stanley Wealth Management	\$11,575	\$11,575	\$-	\$-
38	United Way of Greater Lafayette	\$11,391	\$10,830	\$-	\$561
39	LiquidSpring	\$11,238	\$10,395	\$-	\$843
40	Old National Bank	\$10,512	\$6,662	\$3,000	\$850
41	Franciscan Health	\$10,480	\$9,530	\$950	\$-
42	Kettelhut Construction Inc.	\$10,200	\$5,200	\$5,000	\$-
43	Tippecanoe Co. Bldg Trades Golf Outing	\$10,000	\$-	\$10,000	\$-
44	State Bank	\$9,970	\$8,970	\$1,000	\$-
45	Wabash Center	\$9,423	\$9,423	\$-	\$-
46	Huston Electric Inc.	\$9,061	\$3,281	\$5,000	\$780
47	The Mitchell Agency, Inc.	\$8,900	\$5,900	\$3,000	\$-
48	Centier Bank	\$8,600	\$6,540	\$1,500	\$560
49	Riggs Community Health Center	\$7,736	\$7,736	\$-	\$-
50	Reed & Company, PC	\$7,719	\$7,719	\$-	\$-

# TOP 100 COMPANY CAMPAIGNS

51-100

RANK	COMPANY NAME	TOTAL GIFT	EMPLOYEE	CORPORATE	SPECIAL EVENTS
51	Oscar Winski Co., Inc.	\$6,980	\$6,320	\$-	\$660
52	Greater Lafayette Commerce	\$6,950	\$5,800	\$-	\$1,150
53	J.R. Kelly Company, Inc.	\$6,400	\$4,900	\$1,500	\$-
54	Turquoise Wealth Management	\$6,381	\$6,381	\$-	\$-
55	NCHS/Meridian/River Bend	\$6,136	\$4,064	\$1,937	\$135
56	Huntington National Bank	\$6,104	\$1,104	\$5,000	\$-
57	The National Group	\$6,028	\$3,428	\$2,600	\$-
58	Bouma-Betten Corporation	\$6,018	\$3,009	\$3,009	\$-
59	Security Federal Savings Bank	\$5,928	\$2,964	\$2,964	\$-
60	Unity Healthcare	\$5,480	\$5,480	\$-	\$-
61	Willowstone Family Services	\$5,256	\$5,256	\$-	\$-
62	Toyota Tsusho America, Inc.	\$5,174	\$5,174	\$-	\$-
63	Regions Bank	\$5,136	\$4,336	\$800	\$-
64	The Shook Agency, Inc.	\$5,050	\$3,050	\$2,000	\$-
65	1st Source Bank	\$5,002	\$4,282	\$720	\$-
66	CityBus - ATU Local #1741	\$4,940	\$4,940	\$-	\$-
67	Mental Health America	\$4,926	\$4,903	\$-	\$23
68	Horizon Bank	\$4,778	\$2,389	\$2,389	\$-
69	Gettings Reed Financial	\$4,550	\$4,550	\$-	\$-
70	Lyn Treece Boys & Girls Club	\$4,320	\$4,320	\$-	\$-
71	Merrill Lynch	\$4,150	\$4,150	\$-	\$-
72	IBEW Local #668	\$4,082	\$-	\$4,018	\$64
73	Homestead Resources	\$4,056	\$4,056	\$-	\$-
74	Citation Homes & Citation Partners	\$4,000	\$-	\$4,000	\$-
75	Industrial Pallet Corp.	\$4,000	\$4,000	\$-	\$-
76	Twin City Chariot Automotive Group	\$3,968	\$3,968	\$-	\$-
77	Raymond James	\$3,799	\$1,900	\$1,900	\$-
78	Food Finders Food Bank	\$3,719	\$3,521	\$-	\$198
79	Scholer Corporation	\$3,645	\$1,645	\$2,000	\$-
80	Hoffman, Luhman & Masson, P.C.	\$3,500	\$3,500	\$-	\$-
81	NAMI - West Central Indiana	\$3,430	\$3,430	\$-	\$-
82	LARA Educational Opportunities	\$3,278	\$3,278	\$-	\$-
83	Candoor Payroll & HCM	\$3,172	\$3,172	\$-	\$-
84	Bauer Family Resources	\$3,041	\$3,041	\$-	\$-
85	First Farmers Bank & Trust	\$3,036	\$3,036	\$-	\$-
86	EPIC Insurance Midwest	\$3,000	\$500	\$2,500	\$-
87	Right Steps Child Development Centers	\$2,955	\$2,955	\$-	\$-
88	YWCA Greater Lafayette	\$2,881	\$2,660	\$-	\$222
89	Plumbers & Steamfitters #157	\$2,860	\$-	\$2,860	\$-
90	Automated Payroll Service LLC	\$2,816	\$2,816	\$-	\$-
91	The Cummins Foundation	\$2,810	\$-	\$2,810	\$-
92	Christos Hospitality Group	\$2,690	\$-	\$-	\$2,690
93	Virata Retina Center	\$2,591	\$2,591	\$-	\$-
94	American Water Co., Inc.	\$2,500	\$-	\$2,500	\$-
95	Lafayette Wire Products	\$2,500	\$-	\$2,500	\$-
96	Pizza King Inc.	\$2,500	\$-	\$2,500	\$-
97	St. Anthony's	\$2,500	\$-	\$2,500	\$-
98	Virtue Health	\$2,500	\$-	\$2,500	\$-
99	Radian Research, Inc.	\$2,443	\$2,210	\$-	\$233
100	LTHC Homeless Services	\$2,202	\$2,202	\$-	\$-

# PROGRAM FUNDING



## BASIC & FOUNDATIONAL NEEDS

	American Red Cross - Northwest Indiana Chapter.....	\$70,875
	Food Finders Food Bank.....	\$110,723
	Lafayette Family YMCA.....	\$76,523
	Legal Aid Corporation.....	\$49,815
	LTHC Homeless Services.....	\$312,626
	Mental Health America - Wabash Valley Region.....	\$206,055
	The Salvation Army.....	\$31,815
	Tippecanoe Senior Services / Meals on Wheels.....	\$186,035
	Wabash Center.....	\$202,032
	Willowstone Family Services, Inc .....	\$282,560
	YWCA of Greater Lafayette .....	\$153,473

**BASIC & FOUNDATIONAL NEEDS \$1,682,532**

## CRADLE TO CAREER COMMITMENT

	Bauer Family Resources.....	\$347,000
	Big Brothers Big Sisters of Greater Lafayette.....	\$90,630
	Boy Scouts of America Sagamore Council.....	\$51,030
	Girls Scouts of Central Indiana.....	\$36,000
	Hanna Community Center.....	\$64,125
	Junior Achievement.....	\$9,000
	Lafayette Adult Resource Academy (LARA).....	\$62,370
	Lyn Treece Boys & Girls Club.....	\$223,250
	Riggs Community Health Center.....	\$70,000
	Right Steps Child Development Centers.....	\$500,000

**CRADLE TO CAREER \$1,453,405**



# 2024 RFPs

	<b>The Living Room - NAMI West Central Indiana</b> .....	\$15,000
	<b>Child Advocacy Center - Heartford House</b> .....	\$10,061
	<b>Foreclosure &amp; Eviction Prevention - Homestead Resources</b> .....	\$40,000
	<b>Emergency Family Shelter - Greater Lafayette Family Shelter</b> ..	\$27,720
	<b>RFPs</b>	<b>\$92,781</b>

# IN-HOUSE PROGRAMMING

	<b>Kindergarten Countdown Camp (KCamp)</b> .....	\$105,000
	<b>Peer Union Counseling</b> .....	\$20,000
	<b>Read to Succeed</b> .....	\$65,000
	<b>Volunteer Engagement Center</b> .....	\$25,000
	<b>Volunteer Income Tax Assistance (VITA)</b> .....	\$85,000

**IN-HOUSE PROGRAMS \$300,000**



# COMMUNITY IMPACT HIGHLIGHTS



## MENTAL HEALTH

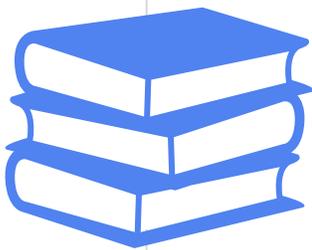
- 24,000** Crisis Calls and Texts Answered
- 480** Clients Provided Counseling
- 1,075** Clients Receiving Mental Health Support
- 1,280** People Trained in Youth/Mental Health or Suicide Prevention

## HEALTH & SAFETY

- 6,724** Women Receiving Breast or Cervical Cancer Screenings
- 1,965** Units of Blood Collected
- 4000** Adults Accessed Physical and Mental Healthcare



## CHILD & YOUTH SUCCESS



- 1,085** Children Enrolled in High-Quality Early Learning
- 8,000** Youth Participated in Skill Building & After School Programs
- 540** Children Prepared for Kindergarten
- 3,500** Students Received Literacy Support

## HOUSING & SOCIAL SERVICES

- 20,000** Nights of Shelter Provided
- 48,000** Individuals Received Access to Services
- 420** Families Able to Stay in their Homes
- 75** Families Moved to Affordable Housing

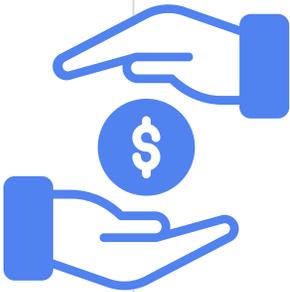


## LEGAL SERVICES

1,244 Served with Legal Support  
297 Adults Provided Free Legal Representation  
770 Protective Orders Issued  
2,232 Applications for Legal Support



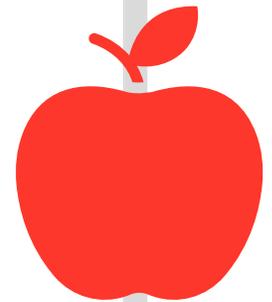
## FINANCIAL SERVICES



\$540,000 Saved in Tax Preparation Fees  
2,095 Clients Served with Free Tax Preparation  
More than \$2.75 Million in Tax Refunds  
1,200 Clients Received Financial Assistance

## MEALS, NUTRITION, & ACTIVE LIVING

35,000 People Received Food Pantry Assistance  
44,000 Millions of Pounds of Food Distributed  
204,000 Meals Served and/or Delivered to Food Insecure Households  
8,360 Households Screened or Enrolled in Public Benefits



## EMPLOYMENT & CONTINUING EDUCATION



1,000 Adults Provided Employment Services  
817 Adults Served Working to Obtain HSE and Certifications  
5,490 Youth Received Life/Job Skill Training

# FINANCIALS

\*Every two years, UWGL has the opportunity for a grant from Indiana United Ways funded by Lilly Endowment, Inc. This fluctuation in revenue directly effects the calculated overhead rate leading to the variability in the overhead costs so we calculate overhead on a four-year average. The four-year average for 2024, which includes two grant years and two non-grant years is 15.73%.

## STATEMENT OF ACTIVITIES

<b>Gross Campaign Results</b> .....	<b>4,799,630</b>
Less Out of County Designations.....	(329,736)
Less Agency Designations.....	(582,626)
Prior Year Uncollectibles.....	113,744
Less Provision for Uncollectibles.....	(217,678)
Net Campaign Revenue.....	3,783,334
Contributions of Nonfinancial Assets.....	56,504
Contributions of Financial Assets.....	266,607
Grant Income.....	655,311
Sponsorship Income.....	37,550
Interest and Dividends, Net of Investment Fees.....	213,583
Realized Gain (Loss) on Sale of Investments.....	60,547
Endowment Income.....	27,176
Workshop Income.....	15,150
Service Fee Income.....	18,986
<b>TOTAL PUBLIC SUPPORT &amp; REVENUE</b> .....	<b>5,134,748</b>
Gross Funds Awarded and Allocation Expenses.....	3,551,836
(Less) Donor Designations.....	(582,626)
Net Funds Awarded and Allocation Expenses.....	2,969,210
Labor Relations/Community Service.....	107,417
Grant Programs.....	748,790
Management and General.....	436,416
Fundraising.....	571,903
<b>TOTAL EXPENSES</b> .....	<b>4,833,736</b>

United Way of Greater Lafayette mobilizes our community to improve lives along the Cradle to Career Commitment with a goal of helping every person find their path to success.

# FINANCIALS

## STATEMENT OF FINANCIAL POSITION

Cash and Cash Equivalents.....	1,503,111
Certificates of Deposit.....	991,785
Pledges Receivable, Net.....	2,770,715
Grants Receivable.....	500,000
Investments.....	3,372,327
Other Assets.....	49,490
<b>TOTAL CURRENT ASSETS.....</b>	<b>9,187,428</b>
Building & Equip Less Depreciation.....	506,736
Endowment-CFGL.....	1,400,273
Endowment-Montgomery County.....	998,393
Investments-Permanently Restricted..	4,250
<b>TOTAL ASSETS.....</b>	<b>12,097,080</b>
Allocations Payable.....	3,562,056
Accounts Payable.....	139,978
Accrued Expenses .....	39,825
<b>TOTAL LIABILITIES.....</b>	<b>3,741,859</b>
Net Assets W/O Donor Restrictions.....	2,426,901
Net Assets With Donor Restrictions.....	5,928,320
<b>TOTAL NET ASSETS.....</b>	<b>8,355,221</b>
<b>TOTAL LIABILITIES &amp; NET ASSETS....</b>	<b>12,097,080</b>



**UNITED WAY**  
Greater Lafayette

# VOLUNTEER ENGAGEMENT CENTER

## LETTER CARRIERS ANNUAL FOOD DRIVE

**2nd Saturday in May**

In collaboration with the National Association of Letter Carriers and Food Finders Food Bank, United Way and volunteers assist with collecting more than 50 thousand pounds of food in an annual food drive.

## MONTH OF CARING

**Throughout September**

Each year the Volunteer Engagement Center brings people and organizations together to harness the volunteer spirit and improve conditions in Greater Lafayette.

## HOLIDAY CARE PACKAGES FOR SENIORS AND VETERANS

**December**

United Way's Holiday Day of Action is all about bringing care and cheer to folks who might be feeling lonely this holiday season. Supplies are collected for care packages to send to local seniors and veterans, providing cards with loving messages and a small set of gifts.

## VOLUNTEER PORTAL

**Community members donated supplies to fill 200+ care packages for local Seniors and Veterans, totaling nearly \$6,000 in value!**

United Way's Volunteer Center connects community members with local agencies, helping people find volunteer opportunities, share their skills, and make a meaningful difference in their community.

- Connects volunteers to agencies
- Streamlines volunteer sign-up
- Matches skills with needs
- Tracks community impact
- Supports local initiatives



**\$33.79**  
estimated value of  
one volunteer hour

## POVERTY SIMULATIONS

In 2024, over 225 individuals participated in this impactful and interactive experience. Simulations are designed to help community members understand the realities of the ALICE households. Asset Limited Income Constrained Employed families, also known as the working poor, often struggle trying to survive from month to month. The Poverty Simulation exposes participants to the vicious cycles that can derail a family. At the end of the session, they learn more about area ALICE statistics and what they can do to get involved with developing solutions locally. Learn more at [uwlafayette.org/poverty-simulation/](http://uwlafayette.org/poverty-simulation/)

**Give Back. Take Action. Get Involved.**

Learn more at [uwlafayette.org/volunteer](http://uwlafayette.org/volunteer)



**UNITED WAY**  
Greater Lafayette

# VOLUNTEER ENGAGEMENT AWARDS

## GOLDEN GIFT OF TIME AWARD

Recognizes three volunteers who donate a tremendous amount of time and effort to their organization.



**Carol Clark-Elliott**  
LTHC Homeless Services



**Sharon Butz**  
Millie's Thrift Store



**Mike & Mary Anderson**  
Food Finders Food Bank

## TIPPECANOE COMMISSIONER'S YOUTH AWARD

Honors a youth volunteer and their contributions to Tippecanoe County.



**Cathy Wilcox**  
Student

## MARCILE EDDY SHINING LIGHT AWARD

Recognizes an individual whose commitment is an inspiration to other volunteers in the community.



**Larry Beddow**  
Labor Engagement Committee

## FRANCISCAN HEALTH COMMUNITY IMPACT AWARD

Recognizes one volunteer who has widespread impact throughout the community.



**Michelle McBrite**  
Salvation Army

## CITY OF LAFAYETTE YOUTH VOLUNTEER/CITIZENSHIP AWARD

Recognizes an outstanding youth based on their school and community involvement, with a special emphasis on citizenship.



**Ailyn Bravo**  
Student

# 2024 STAFF

## LEADERSHIP TEAM

**David Bathe**  
Chief Executive Officer

**Jennifer Million**  
Chief Operating Officer

**Amy O'Shea**  
Senior Director of  
Community Impact

## MARKETING

**McKenzi Wood**  
Marketing Associate

## RESOURCE DEVELOPMENT

**Matt Mellady**  
Assistant Director of Resource  
Development

**Janice Smith**  
Donor Experience Associate

## FINANCE & ADMINISTRATION

**Jane Dieterle**  
Assistant Director of Finance

**Hannah Bilsland**  
Finance & Administrative Associate

## COMMUNITY IMPACT

**Rachel Cheeseman**  
Senior Community Impact Associate

**Kelci Fox**  
Community Impact Associate

**Alfonso Salazar**  
Senior Labor Liaison & Engagement  
Associate

## MONTGOMERY COUNTY

**Gina Haile**  
Area Director

The current staff directory can be viewed at [www.uwlafayette.org/staff](http://www.uwlafayette.org/staff)

Event & Media Sponsors provide an annual donation that underwrites United Way's special events and outreach activities, ensuring that funds from the community campaign will be used to fund the fulfillment of our Cradle to Career Commitment. THANK YOU to our 2024 sponsors for helping us spread our message! For more information please visit [www.uwlafayette.org](http://www.uwlafayette.org).

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